



Senior Portrait Description of service or product	School Senior Package Comparison		
	GOLD \$350	SILVER \$250	Basic \$175
Hours of coverage (up to)	3	2	1
Touched-up images. (Blemishes, etc.)	10	4	3
Outfit Changes *	3-4	2-3	1-2
Hard-copy 4x6 proofs	YES	NO	NO
Proofs on DVD (Low Resolution)	YES	NO	NO
Proofs on Website	YES	YES	YES
8"x10's" (mounted & matted as 11x14's)	1	n/a	n/a
8"x10's"	4	2	1
5"x 7's" (mounted & matted as 8x10's)	2	n/a	n/a
5"x 7's"	2	4	2
Consumer grade DVD**	1	1	1
Photo sized to yearbook specifications	1	1	1
Wallet sized photos (2"x 3" w/ rounded corners)	24	16	16
A Studio Release (Right-to-Copy / print / distribute)	YES	YES	YES
Discount towards purchases of prints and/or services.	10%	10%	0%
Discount when 2 or more seniors book their sessions at the same time.	\$25	\$15	\$10
Discount when 5 or more seniors book their sessions at the same time.	\$35	\$25	\$20

* Typically 1 outfit change per hour of shooting

** Photographs on DVDs are provided both in Low and High resolution versions.